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RICKI ERIK “GOT PEACE?” RADIO TOUR BEGINS ON AUGUST 15, 2006

With the recent debut of his third album titled, “**Born to Rock**”, **Ricki Erik** is once again preparing for his close-up by kicking off his “**Got Peace?**” Radio Tour with three urgent questions: “*Is America ready?*”, “*Is radio ready?*” and “*Got Peace?*” Signed to record label **Realm Music Group LLC** in Hollywood, FL, **Ricki Erik** is scheduled to release his latest CD single titled “**IF I WAS GOD**” a controversial song to strike mainstream radio airwaves on August 15th.

“**IF I WAS GOD**” a song about world peace tells of the actions **Ricki Erik** would take if he were of the *HIGHEST POWER*. Written and heartfully sang by **Ricki Erik**, he urges the message of world peace. With lyrics like *If I was God, children would never die. The world would never end. If I was God, Muslims and Jews would be friends if I was God.* **Ricki Erik** says through his lyrics, he hopes to help explore matters of the heart with greater significance. Writing these lyrics he finds far more rewarding and memorable in this time of war and uncertainty.

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Among the rising concerns of inflation, war, declining stocks, weak dollars and high gas prices, and the latest violence and conflict to affect the Middle East, this commemorative effort marks the 5th anniversary for those who fell victim to the 9/11 terror attacks. "Our American soldiers are bravely defending the freedom of our country and defending the freedom of others'. "We need now more than ever to believe we can come together and spread the message of peace and resolution and have an end to this conflict for the good of all mankind." Ricki says.

Back in April 2006, Ricki's last hit single titled "All Nite Long" debuted to #47 on the Radio and Records CHR/POP Top 50 Indicator in the company of: Kelly Clarkson, Mary J. Blige, Kanye West, Black Eyed Peas and Hoobastank to name a few. "Not bad company to be named with musically" adds Ricki Erik.

Scheduled to begin touring in August, **Ricki Erik** is planning to strike first along the East Coast all the way from Florida to New England with a focus on radio and college touring and promoting.

Ricki says, "Music is one of the very few outlets of utmost importance in bringing people together to a place of harmony" ,and so he is inviting all those who can or



want to make a difference, or wish they were of the *Highest Power*, to come out and join us in support of this " **Got Peace?**" radio tour campaign beginning with the release of his new single at radio on August 15th. Look for this album titled "**Born to Rock**" to contain a controversial song or two, as **Ricki Erik** is known for writing and singing about matters of the heart.

Sponsors are needed and donations are welcome to support **Ricki Erik** and his " **Got Peace ?**" **Radio Tour Campaign**. The goal of the "Got Peace" Radio Tour is to raise awareness, teach tolerance, diversity and acceptance to our children and this starts with parents and teachers . We plan to promote and spread the message for peace through this music series across the nation. Ricki plans to give back to the community, children, and students and hopes to help provide funding and sources by joining forces with various teachers' organizations and volunteer groups including "**The Teachers Action Group (T.A.G.)**" , a Florida non profit corporation that advocates on behalf of teachers. T.A.G. 's President, Mrs. Lorna Beach-Mathura is currently promoting character education courses as one of the main ways in which schools can improve and become more successful in teaching these skills to students. A portion of all proceeds from live performances & sponsorship will be donated to the " **Got Peace?**" Radio Tour Campaign & the Teachers Action Group.

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Page 4- Ricki Erik "Got Peace" Radio Tour

If you are interested in more information or joining our cause as an independent artist for the Ricki Erik "Got Peace?" Radio Campaign, please call **Realm Music Group LLC Publicity Department** at (877) 515-1215, or log onto our website for more details on ways to help sponsor or donate to our campaign at: www.rickierik.com.

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