

WOODY GRABER
& ASSOCIATES
public relations and marketing

FOR IMMEDIATE RELEASE

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RISING STAR
RICKI ERIK
HOLDS CD RELEASE PARTY
FEBRUARY 23RD AT REVOLUTION!

Singer, songwriter, keyboardist, accomplished guitarist, recording artist and producer is a lot to put after a name. But for Ricki Erik it's more just a way of life. This rising music star will release his third album Born To Rock, along with his single "All Nite Long," in a special party and live performance Thursday, February 23rd, 9PM inside at Revolution, 200 West Broward Blvd. in Ft. Lauderdale. There is a \$5.00 cover charge for men. Ladies are free.

Born To Rock is being released on the Pyramid Record Label and distributed through Fontana Distribution, a Universal Music Group company. Ricki has also appeared in R. Kelly's recently released video "Slow Wind" from the album TP.3 Reloaded.

This party is the rescheduled performance that was postponed due to Hurricane Wilma.

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RICKI ERIK CD RELEASE

Page 2

Ricki Erik's music is best described as inventive, passionate and overwhelming. His influences are reality, love, happiness, pain and the vulnerability of being human. His music and lyrics are filled with an authentic, gritty alternative sound. It will leave you hooked to the man and his live performances just take the experience to a whole new level.

Signed to Realm Music Group, Ricki Erik has toured extensively through the US, Canada and Europe. He feels touring gives him a sense of freedom to be at his creative best. He mingles with his audience, collects thoughts and ideas and gets his inspiration from stories and dreams of everyday people. His music tells tales of sex, struggle, hope and the daily quirks of life. The common threads that weave all our lives together. Fans relate to his music because it is real.

Pyramid Music was founded in 1991 by Legendary Entertainment Lawyer & Record Executive, Allen Jacobi. The Company has represented a stable of Gold & Platinum recording artists and has released dozens of albums by such legendary rock artists as Robert Palmer, Earth Wind & Fire, Joe Walsh, The Band, Stray Cats and the Doobie Brothers among many others. And Jacobi sees great things for Ricki's latest release.

"If you're a fan of Lenny Kravitz, Seal or Prince, then you are sure to feel the excitement of Ricki Erik," states Jacobi. "He is definitely one of the freshest new faces in rock music today."

Ricki Erik Born To Rock CD Release Party and live performance will be held Thursday, February 23rd, 9PM inside at Revolution, 200 West Broward Blvd in Ft. Lauderdale. Admission is \$5.00 for men, ladies are free. For more information contact Revolution at (954) 757-0950 or check Ricki's website: www.RICKIERIK.com.

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